

OUTFITTER'S OPERATING PLAN
OG-7 Master
(2-13-12)

Outfitter/Applicant's Name: _____

Outfitter License #: _____ or New Applicant ☐

Please indicate on the attached separate sheet which item this explanation is referring to.

1. For new applicants and amendments attach a separate sheet identifying each the Designated Agent(s) involved in this licensed business and explain their duties. Please explain specifically why more than one Designated Agent is necessary and explain which Designated Agent will be the lead contact with the Board.
2. Attach a separate sheet explaining your marketing and client booking plan. (Please provide copies of websites, brochures or other marketing materials.) Website address: _____. If any DA is operating as a DA or outfitter separately from this licensed business, please explain that operation and its location. Explain how you will avoid a 3rd party arraignment (see IDAPA 25.01.01.023)
3. Attach a separate sheet explaining each Designated Agent's knowledge of financial and business management needs and practices.
4. Attach a separate sheet listing the number and title/type of unlicensed personnel to be employed or involved in the operation of this business such as owners, business managers, secretaries, family members, etc. (*Note: Licensed guides and unlicensed personnel such as cooks, camp help, etc. will be identified on the OG-7.1 Form.*)

(If this is part of an Outfitter's Amendment Request OG-9 to add or change designated agents then, it is not necessary to complete the rest of this Operating Plan form.)

5. Identify the Land Based Operating Areas below that are involved with the transaction you are proposing:

Existing Operating Areas		Or	Proposed Operating Areas	
This proposal involves all licensed areas identified below.			<i>Land Ownership (circle one)</i>	<i>Location</i>
<i>Licensed Area #</i>	<i>Location</i>			
Operating area #	IDFG Unit #s		Public - Private	IDFG Unit #s
Operating area #	IDFG Unit #s		Public - Private	IDFG Unit #s
Operating area #	IDFG Unit #s		Public - Private	IDFG Unit #s
Operating area #	IDFG Unit #s		Public - Private	IDFG Unit #s
Operating area #	IDFG Unit #s		Public - Private	IDFG Unit #s
Operating area #	IDFG Unit #s		Public - Private	IDFG Unit #s

Identify the Water Based Operating Areas below involved with the transaction you are proposing:

Existing Operating Areas		Or	Proposed Operating Areas	
<input type="checkbox"/> This proposal involves all licensed areas. <input type="checkbox"/> This proposal involves the following licensed areas.			<i>Ownership (circle one)</i>	<i>Location</i>
<i>Licensed Area #</i>	<i>Location</i>			
Operating area #	River Section, Lake/Reservoir #		Public - Private	River Section, Lake/Reservoir #
Operating area #	River Section, Lake/Reservoir #		Public - Private	River Section, Lake/Reservoir #
Operating area #	River Section, Lake/Reservoir #		Public - Private	River Section, Lake/Reservoir #
Operating area #	River Section, Lake/Reservoir #		Public - Private	River Section, Lake/Reservoir #
Operating area #	River Section, Lake/Reservoir #		Public - Private	River Section, Lake/Reservoir #
Operating area #	River Section, Lake/Reservoir #		Public - Private	River Section, Lake/Reservoir #

Attach a separate sheet explaining your existing business using the operating areas and activities currently licensed to you. Explain how this change will alter your existing operation?

Attach an OG-7.1 Supplemental form for each proposed operating area listed above. If the application or amendment pertains to all of the proposed operating areas or adjoining areas, only one OG-7.1 Supplemental form needs to be submitted. Private land requires an OG-7.1 for each owner.

Signature of Applicant

Date